

PROGRAM STRUCTURE

Admission Qualification:

A candidate seeking admission to MBA program should have passed three years Bachelor's degree from recognized University in any discipline.

Program Duration:

The program duration of MBA will be of two years comprising of four semesters but the candidate will have to complete within four years from the session of enrollment.

Subject Code	Subject	Credits	Subject Code	Subject	Credits
1st Semester			2nd Semester		
MB01	Management Concepts	5	MB07	Production Management	5
MB02	Organisational Behaviour	5	MB08	Marketing Management	5
MB03	Managerial Economics	5	MB09	Human Resource Management	5
MB04	Management Information System	5	MB10	Financial Management	5
MB05	Legal Aspects of Business	5	MB11	Quality Management	5
MB06	Accounting for Management	5	MB12	Research Methods in Business	5
Total Credits		30	Total Credits		30
3rd Semester			4th Semester		
MB13	Project Management	5	MB19	Applied Management Operation Research	5
MB14	Strategic Management	5	MB20	Indian Business Environment	5
MB15	International Business	5	MB21	Second Electives Stream - Paper I	5
MB16	First Electives Stream - Paper I	5	MB22	Second Electives Stream - Paper II	5
MB17	First Electives Stream - Paper II	5	MB23	Second Electives Stream - Paper III	5
MB18	First Electives Stream - Paper III	5	MB24	Project	10
Total Credits		30	Total Credits		35

A candidate can choose any two from the list of specialization subjects listed below. One subject shall be chosen in the third semester while the other in the fourth semester.

Specialization List

- Human Resource (HR)
- Finance
- Information Technology (IT)
- Marketing
- Banking
- Operations
- Hospitality Management
- Retail Management (RM)
- Project Management (PM)
- Total Quality Management (TQM)

The streams shall consist of the following subjects-

SPECIALIZATION DETAILS

Subject Code	Subject	Credits	Subject Code	Subject	Credits
HUMAN RESOURCE (HR)			FINANCE		
MBHR01	Legal Framework Governing Human Relations	5	MBFN01	Behavioural Finance	5
MBHR02	Human Resource Development- Strategies and Systems	5	MBFN02	Financial Engineering	5
MBHR03	Cross Cultural and Global Management	5	MBFN03	Corporate Structured Finance	5
INFORMATION TECHNOLOGY (IT)			MARKETING		
MBIT01	Database Management	5	MBMK01	Consumer Behaviour	5
MBIT02	Syatem Analysis and Design	5	MBMK02	Sales Promotion Management	5
MBIT03	Management Support System	5	MBMK03	Marketing of Services	5
BANKING			OPERATIONS		
MBBN01	Indian Banking System	5	MBOP01	Purchasing and Materials Management	5
MBBN02	Retailing and CRM in Banking	5	MBOP02	Logistics Management	5
MBBN03	Financial Derivatives	5	MBOP03	Service Operations Management	5
HOSPITALITY MANAGEMENT			RETAIL MANAGEMENT (RM)		
MBHM01	Tourism Planning and Marketing	5	MBRM01	Buyer Behaviour	5
MBHM02	International Hospitality Law	5	MBRM02	Retail Planning	5
MBHM03	Hospitality Management	5	MBRM03	Direct and Network Marketing	5
PROJECT MANAGEMENT (PM)			TOTAL QUALITY MANAGEMENT (TQM)		
MBPM01	Introduction to Project Management	5	MBTQM01	Methodological Approaches to TQM	5
MBPM02	Project Planning and Scheduling	5	MBTQM02	Tools of TQM	5
MBPM03	Managing human resource in Projects	5	MBTQM03	Leadership requirements For TQM	5

Semester wise Fee Structure

Program / Tuition Fees	: Rs. 10000/-
Examination Fees	: Rs. 2000/-
Registration Fees (At the time of admission only)	: Rs. 500/-
Total Fees: First Time Registration (Without Late/Penal Fees)	: Rs. 12500/-
Subsequent Registrations (Without Late/Penal Fees)	: Rs. 12000/-