



BACHELOR OF BUSINESS MANAGEMENT - BBM

Objective :

There are many changes in how business is being conducted around the world. New patterns are emerging and establishing a new order. Candidates entering business career in present time will be a part of creating the new methodologies in the new order. Therefore, it is essential that persons planning business career get an education that is reliable, current and relevant.

Admission Qualification :

The candidate seeking admission to the BBM Course must have passed Pre-University / Higher Secondary / 10+2 Examination or equivalent of any recognized Board / Council in any discipline.

The candidate who has successfully completed three years of Polytechnic diploma from State Technical Board after 10th standard is also eligible take admission in first semester of BBM.

Program Duration :

The program duration for BBM will be three years comprising of six semesters but the candidate will have to complete the program within six years from the session of enrollment.



PROGRAM STRUCTURE

Subject Code	Subject	Credits	Subject Code	Subject	Credits
1st Semester			2nd Semester		
BB11	Business Organisation	4	BB21	Principles of Management	4
BB12	Business Statistics	4	BB22	Communicative English	4
BB13	Computer Fundamentals	4	BB23	Financial Accounting	4
BB14	Personality Development	4	BB24	Business Data Processing	4
BB15	Practical Based on BB13	4	BB25	Practical Based on BB24	4
BB16	English -I	2	BB26	Environment Studies	4
BB17	Indian Constitution & Ethics	4	Total Credits		24
Total Credits		26	4th Semester		
3rd Semester			BB41	Banking System	4
BB31	Financial Accounting II	4	BB42	Macro Economics	4
BB32	Micro Economies	4	BB43	Taxation and Laws	4
BB33	Database Management System	4	BB44	Entrepreneurship and Small Business	4
BB34	Business Law	4	BB45	Case Study & Presentation	4
BB35	Practical Based on BB33	4	Total Credits		24
Total Credits		20	6th Semester		
5th Semester			BB61	Management Accounting	4
BB51	Indian Economics	4	BB62	Fundamentals of E-Commerce	4
BB52	Business Mathematics	4	BB63	Principles of Marketing	4
BB53	Principles of Information System	4	BB64	Personal Management	4
BB54	Cost Accounting	4	BB65	Project & Presentation	4
BB55	Retail Management	4	Total Credits		20
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Semester wise Fee Structure

Program / Tuition Fees	:Rs. 8000/-
Examination Fees	:Rs. 1200/-
Registration Fees (At the time of admission only)	:Rs. 500/-
Total Fees: First Time Registration (Without Late/Penal Fees)	:Rs. 9700/-
Subsequent Registrations (Without Late/Penal Fees)	:Rs. 9200/-